

Fair Trade



AFRICAN PACIFIC is a Dedicated Australian Fair Trade Company focusing on the sourcing and marketing of tropical commodities from the South Pacific, through our organisation we are committed to empowering island communities to achieve sustainable socio-economic development through our charter *“Fair Trade for a Fair Go”*.

AFRICAN PACIFIC Charter of Engagement, Commitment & Accountability

- Developing long term trading relationships with island producers in the South Pacific
- Supporting island communities to establish independent entrepreneurship by purchasing directly from local communities.
- Encourage work opportunities for women to strengthen the producer’s organisation.
- Protect the income-generation of the most vulnerable of our participating communities in the South Pacific, by creating long term brand through the **AFRICAN PACIFIC** proprietary range of products and brands.
- Encourage the improvement in production standards and product quality by:
 1. Offering incentives to participating producers in the South Pacific.
 2. Continuing to research and develop appropriate technologies for the production and processing of tropical commodities.
- Respect the right to Fair Trade over free trade by seeking to pay above free market and government prices for goods purchased from local trades people and encourage local entrepreneurship through the diversification of micro-businesses.
- Support participating operations through sustainable management and service in relation to international certification, education and appropriate technological applications for production and product quality, improving organisational and distribution of tropical commodities from the South Pacific.
- Where viable, encourage and facilitate the building of local infrastructure for the conversion to Certified Organic production in the South Pacific.
 1. Minimise environmental damage by upholding a zero-tolerance approach to:
 2. Pollution within the processing of tropical commodities.
 3. The use of chemical via an environmentally neutral presence using organically grown products, the harvesting of which has not affected the local resource stock.
 4. Packaging waste, by advocating a policy of recyclable or reusable packaging to all clients.
- Encourage an anti-waste philosophy by recycling 100% of all raw materials within the production and processing of tropical commodities.
- Support and uphold a zero-tolerance approach to product testing on animals either in research or in the manufacturing process.

We challenge all our clients to support our charter and endorse similar principles wherever possible.

<http://www.africanpacific.com/fair-trade.htm>